

Traffic Policy Objectives and Principles

Objectives

1. Reduce cut-through traffic
2. Address traffic volume and traffic safety issues (primarily speed) affecting both arterial and non-arterial roads

Principles

Motivate non-residents not to cut through Clyde Hill during evening rush hour by:

- Encouraging them to use better alternatives (e.g., Bellevue Way to SR 520)
- Making it harder to cut through Clyde Hill while minimizing any adverse impacts on local residents including neighboring Points cities

Residual non-resident traffic to use only arterials while passing through the City (i.e., non-arterials are to be used only by residents for local travel).

Communicate, communicate, communicate (City partners with residents)

- Create environment encouraging residents to share their concerns about traffic volumes and traffic safety with the City in an objective and constructive manner.
- Be sure the problem is clearly defined. Is it a traffic volume or safety issue (e.g., speed) or both?
- Develop and review potential solutions with residents. Get support of key local residents for neighborhood projects.
- Notify residents of changes proposed for implementation.
- If changes implemented, evaluate effectiveness/what, if any, were the negative impacts.

Search for solutions that are relatively simple and inexpensive to implement and can easily be removed or modified where appropriate.

Be sensitive to unintended consequences.

Get the message out (Clyde Hill is not a friendly place for unsafe driving or failure to respect traffic flow restrictions)

- Increased police visibility
- Signage (e.g., speed trailer, fixed signage such as “Your speed is”)