City of Clyde Hill Cut-Through Traffic Management & Speeding Plan

City Council Traffic Sub-Committee Report

1-10-17



Goals of the Report

Bring entire Council up to speed on work of the Traffic Sub-Committee

Make entire Council comfortable enough to direct staff on appropriate next steps

Problems • Cut-Through Traffic (Traffic)

- Weekdays – PM peak (4-7)

- Tough to get home...Frustrating Inconvenience

- Tough to get on to SR 520...Frustrating Inconvenience

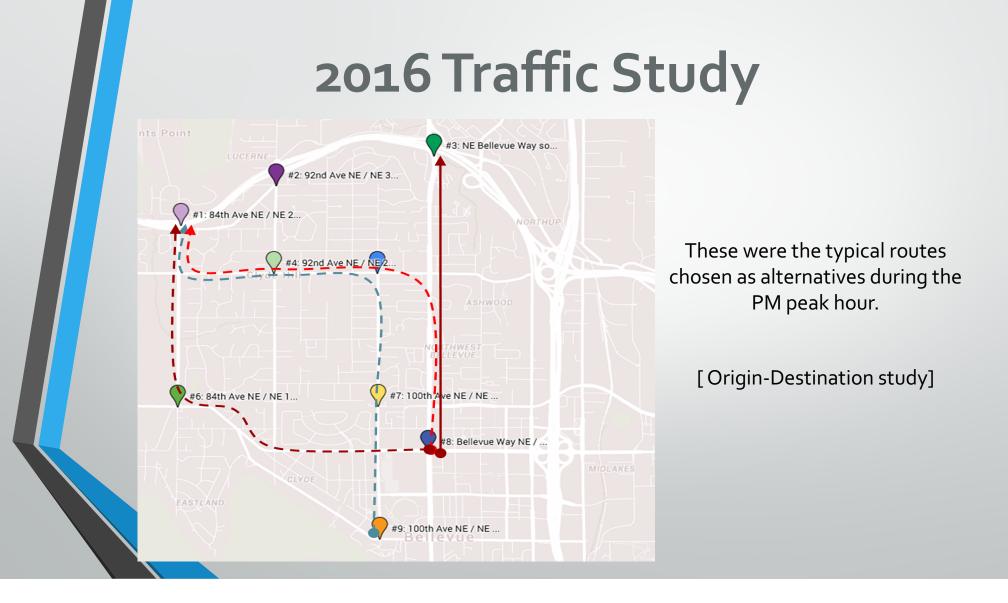
- Not always a problem

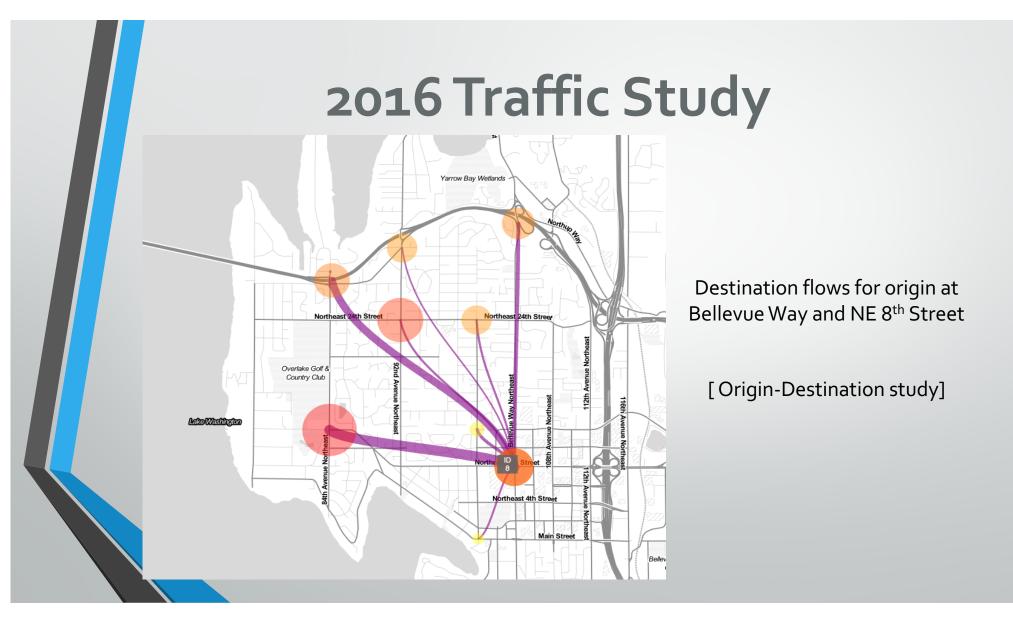
Speeding &/or Inattentive Driving (Safety)

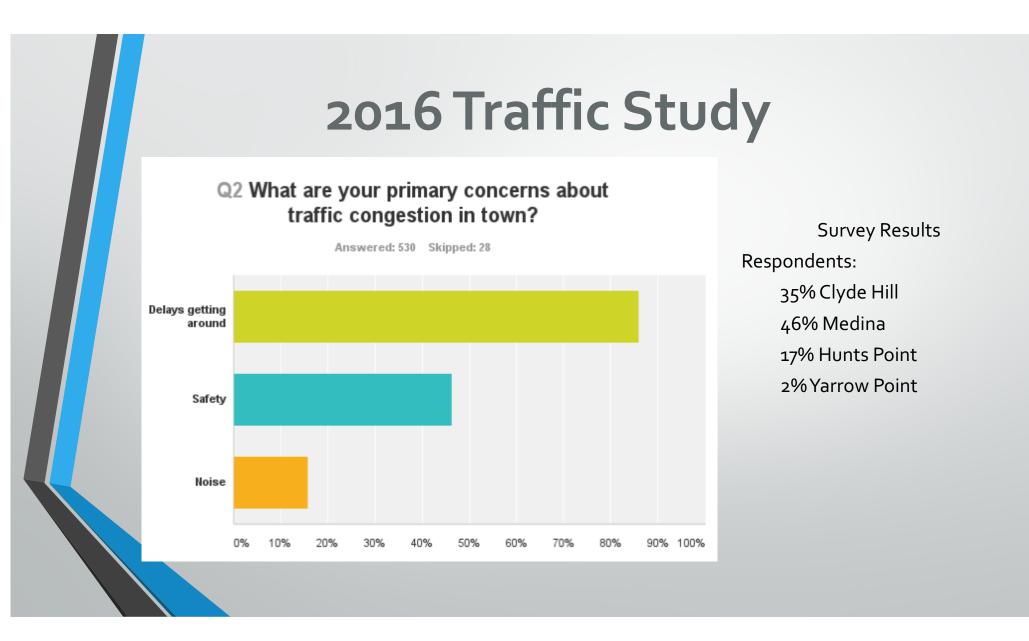
- Commuters Trucks "Others"
- Real (data) vs Perceived (stories) Issues
 - Traffic Study Hot Spots

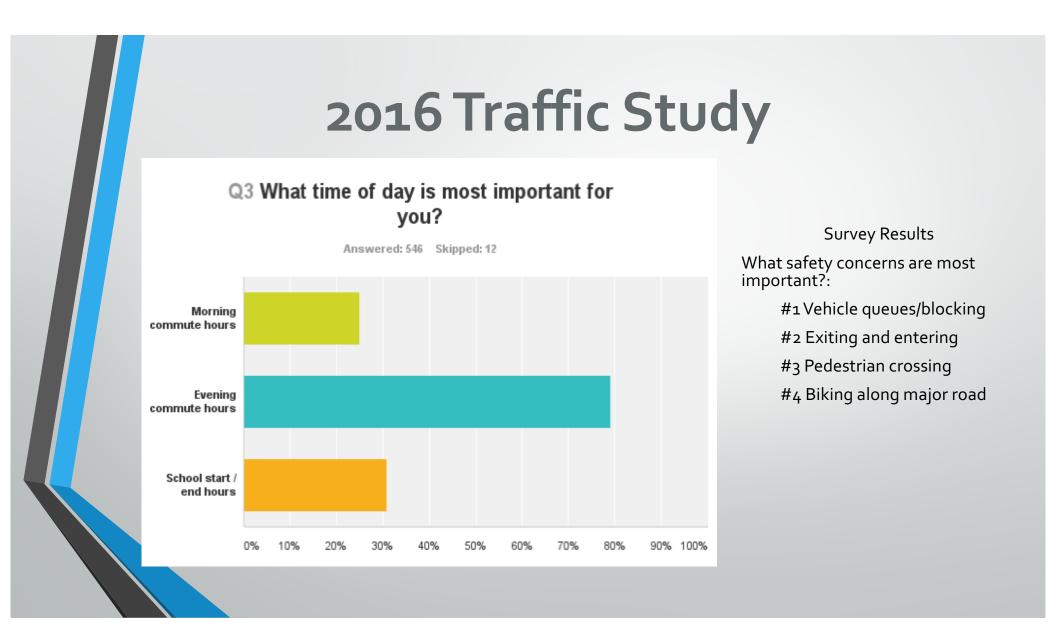
2016 Traffic Study

What the survey showed What are the problems and where (O/D Study) What the data showed











Traffic Volume & Speed Map

Size of blue arrows signifies the identification /direction of speeding

Associated Challenges

Not a Problem all the Time

When 520 mainline flows all is well, when mainline is stopped (reasons outside of City control) traffic backs up and frustration builds

Greater Use/Reliance on Traffic Apps (WAZE, Google...)

Apps look for shortest route and don't care about neighborhood consequences People use w/out thinking

Perceived vs Real Speeding Concerns

"Feeling" traffic is too fast - Speed Studies might show differently

Give Us A Sticker – Legal Constraints

Can't Legally Differentiate between "us and them" – Public Roads

Bellevue's Sound Transit Construction

Have Tried To Address Problems

Tried Various Cut-Through, Traffic Calming & Ped Safety Ideas (bollard/intersection improvements, no left turn signs, enforcement...)

Encountered Problem of Balancing Effectiveness of Solutions with their Impacts to Clyde Hill Residents

Solutions Will Impact Residents

Council Traffic Sub-Committee

To address concerns, Council authorized 2016 Traffic Study

Good information & community input

Following up, formed a Traffic Sub-Committee

Met multiple times

Good input during meetings

Examined and developed the following

Traffic Sub-Committee

Looked at specific problems & perceived problems in Clyde Hill

Looked at pros/cons of most traffic calming and traffic management ideas to manage/solve problems

Recognized influence of Bellevue's downtown growth as well as traffic apps as part of the problem...not alone there

Recognized everyone wants a solution that will restrict others but not them...found out City can't discriminate, but can be strategic

Know that everyone has a traffic story to emphasize their problem but wanted this Plan & City actions to be data based

Developed a set of goals & guiding principles for a plan

Traffic Sub-Committee **Objectives**

Reduce cut-through traffic

Address traffic volume and traffic safety issues (primarily speed) on both arterial and non-arterial roads

Traffic Sub-Committee Guiding Principles

Motivate non-residents not to cut through Clyde Hill during evening rush hour by:

- Encouraging them to use better alternatives (e.g., Bellevue Way to SR 520)
- Making it harder to cut through Clyde Hill while minimizing any adverse impacts on local residents including neighboring Points cities

Residual non-resident traffic to use only arterials while passing through the City

- (i.e., non-arterials are to be used only by residents for local travel)

Traffic Sub-Committee Guiding Principles

Communicate, Communicate, Communicate

• Create environment encouraging residents to share their concerns about traffic volumes and traffic safety with the City in an objective and constructive manner

- Be sure the problem is clearly defined. Is it a traffic volume or safety issue (e.g., speed traffic) or both?
- Develop and review potential solutions with residents. Get support of key local residents for neighborhood projects
- Notify residents of changes proposed for implementation
- If changes implemented, evaluate effectiveness & what, if any, were the negative impacts

Traffic Sub-Committee Guiding Principles

- Search for solutions that are relatively simple and inexpensive to implement and can easily be removed or modified where appropriate
- Be sensitive to unintended consequences
- Get the message out:
 - (Clyde Hill is not a friendly place for unsafe driving or failure to respect traffic restrictions)
- Increase Police Visibility (especially in pm peak times)
- Increase Signage
 - (e.g., speed trailer, fixed signage such as "Your speed is")

Traffic Sub-Committee

- Hired Traffic Engineer to help staff develop ideas & management solutions
- Staff/Eric looked at situation from an overall city basis, using the principles
- Examined/refined overall City plan to make it more difficult for commuters (M-F 4pm-7pm) to cut through community...make it quicker to use Bellevue Way
- Recognized that portions of the Plan would restrict Clyde Hill residents too, so developed a Communications Plan & sequenced ideas in stages to allow for periodic Council evaluation

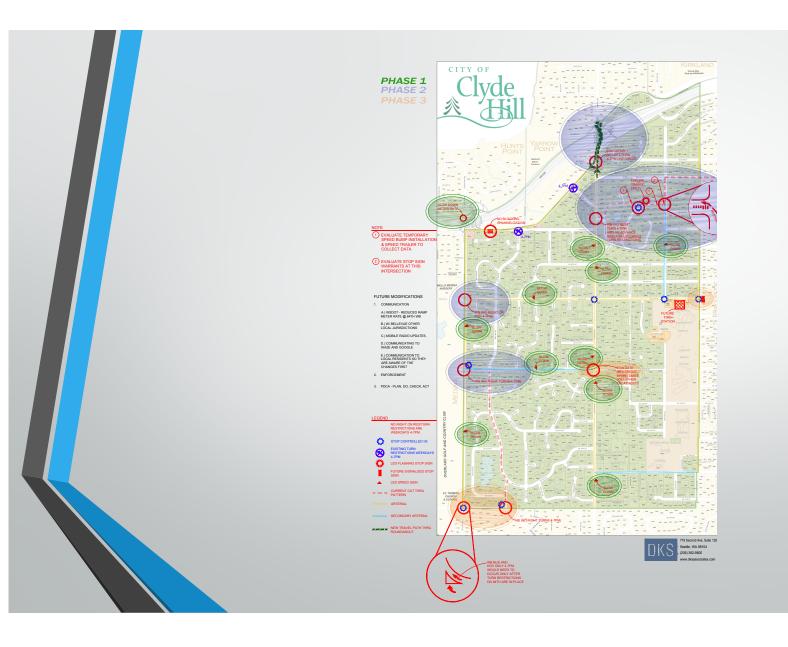
Cut-Through & Speeding Management Plan

Manages problems on an Overall City Basis

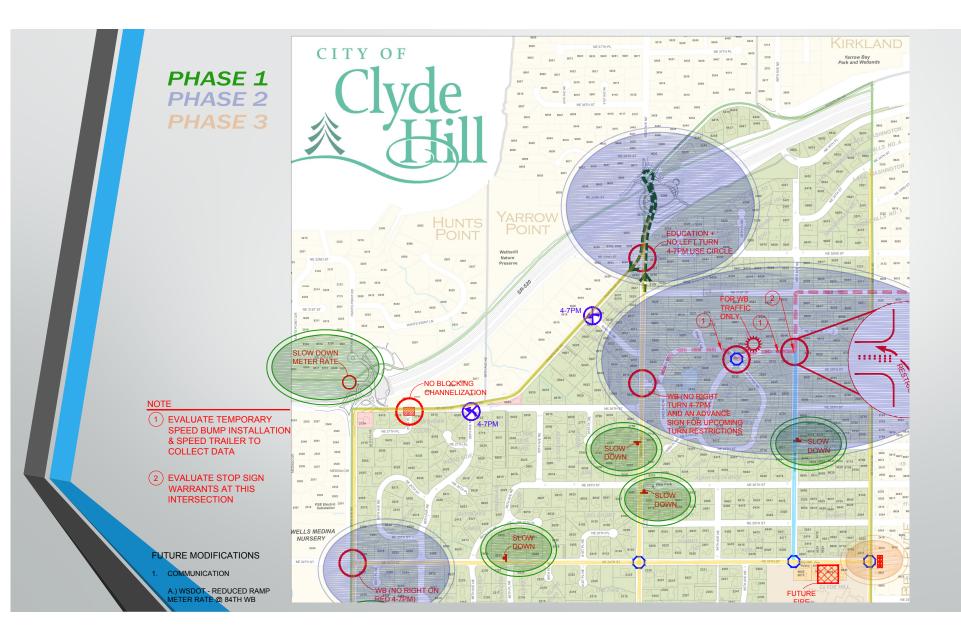
Strategically Sequenced

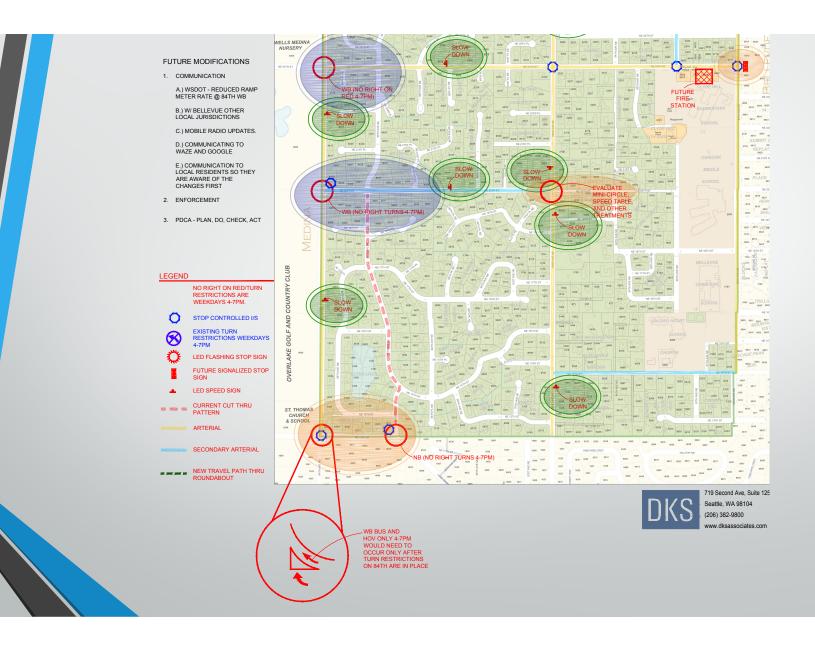
 1st step immediately helps speeding and will collect speed/volume data that will be used for further analysis/decisions

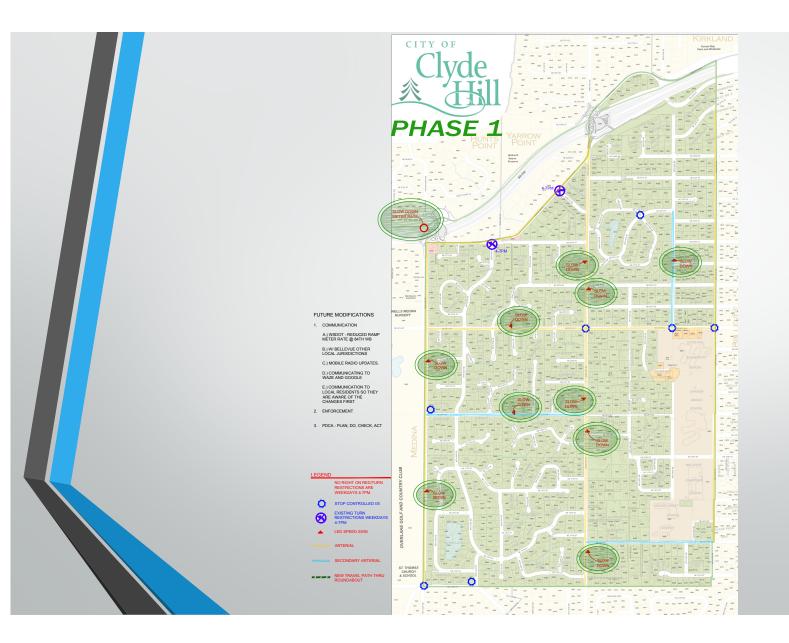
- Subsequent ideas implemented after carrying out a Communications Plan
- Plan will take a lot of time to implement
 - Will take 3-4+ weeks to gather effectiveness data on any idea...need to analyze
 - Will be chaos/frustration during those 3-4 weeks until behavior is modified
 - May decide to modify/eliminate Plan ideas along the way
 - Must have a clear/unified message to share w/those that are frustrated
- Ability for Council to analyze & make go/no go decisions in between implementation of ideas
- Most of the Plan is budgeted
 - Except for implementation of new traffic signal (24/98)...also waiting on Medina (24/84)

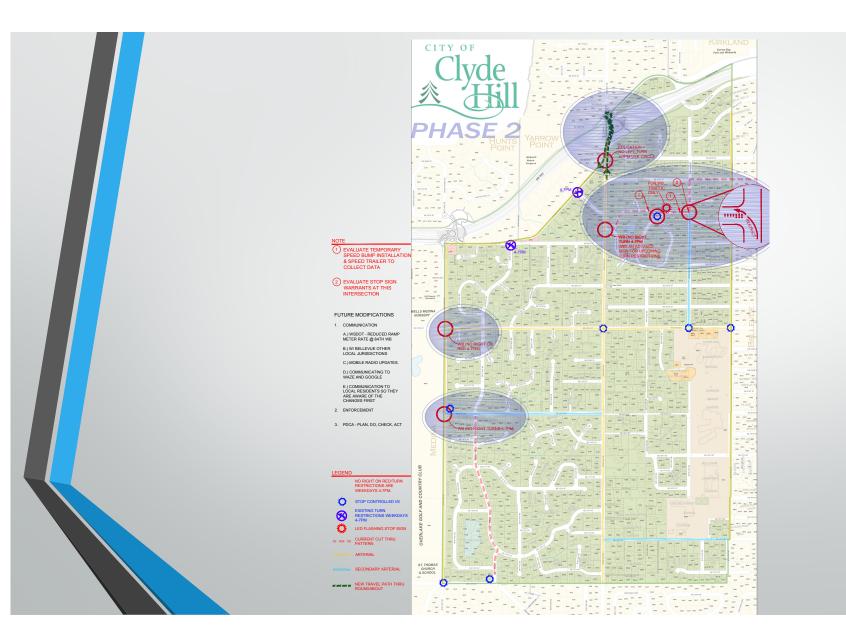


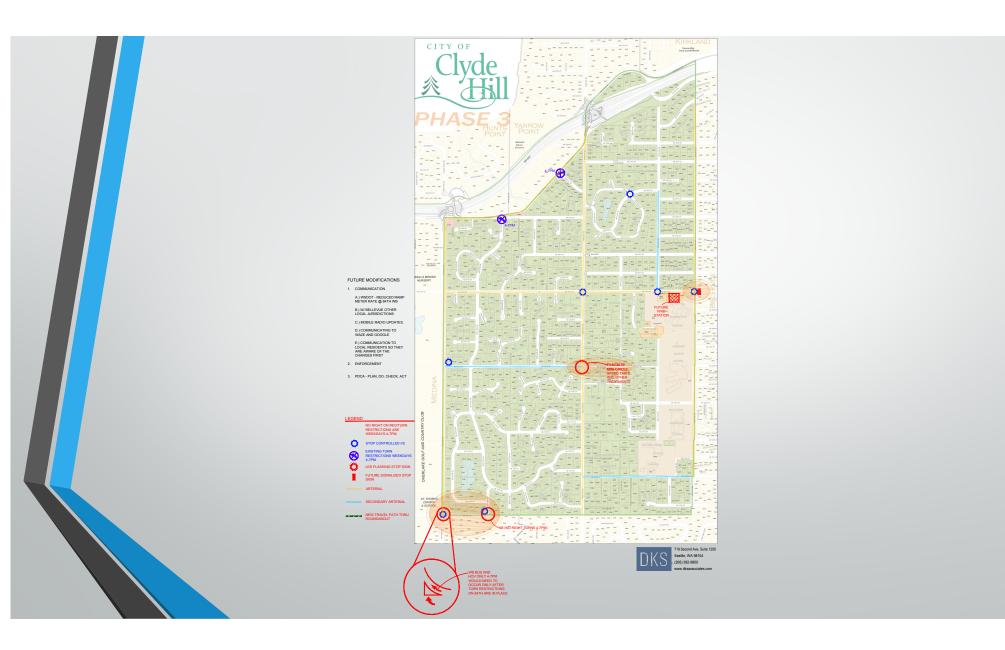
Overall Cut-Through Traffic Management & Speeding Plan











Communications Plan

Clyde Hill residents need to know about the Plan and sequencing ideas Other Points cities/towns should be made aware of the Plan

- Open Sub-Committee meetings during development of plan
- Use of City website to communicate the Plan and outreach opportunities
- Use of social media to communicate the Plan and outreach opportunities
- Special 1-topic Newsletter mailed to Clyde Hill residents
- Develop a short video to describe the Plan
 - Can be placed on City website, TV, Facebook, Police Sentinel or linked to others sources
- Mobile LED Sign/AM Transmitter possibly use to communicate traffic updates &/or up-coming events
- Community Open House before implementation of restrictions
 - With boards/information to view (Sub-Committee/staff available to answer questions and receive comments)
- Opportunity for Council to **evaluate the effectiveness of each phase before a next one is implemented**
 - Would take place at a Council meeting or a Sub-Committee meeting

Key Elements of Success

Engineering Education

Enforcement

It will take all 3 to be successful

How To Measure Success

New solar speed signs will collect both traffic speeds and traffic volumes This information will allow evaluation before/after impacts of new plan elements Will collect and use the following to evaluate effectiveness:

Speed

o Average speed

o 85th percentile

<u>Volumes</u>

o AADT

- o Weekday traffic average
- o Weekday PM traffic 4-7pm total
- o Weekday Peak hour traffic
 - (noting the peak hour)

Cut-Through Traffic

o Difference (#) between peak 4-7 PM count (towards 520) and the 4-7 PM count on a similar peak average count.

o % of cars traveling at no faster than 5MPH over the speed limit

- The 7-9 AM count will serve as a lowest end variable...will have a larger delta when the counts are compared
- Comparing w/the average will provide the other end of the spectrum showing the total cut through is somewhere in-between these numbers

Not yet sure how or if we even want to keep track of weather or other outside influences like a sporting event or a traffic jam on I-5

Council's Decision

Decide whether more work needs to be done on any part of the Plan & if so, describe

If comfortable w/Plan and direction then:

Consider a motion to authorize the staff to purchase 10 speed signs, implement a Communications Plan and investigate WSDOT's willingness to slow down the metering on the SR 520 ramp meter